

Heritage Citation



C.A. Stephan Pty Ltd saddlery (former)

Key details

Addresses	At 201 Sandgate Road, Albion, Queensland 4010
Type of place	Factory
Period	Federation 1890-1914, Interwar 1919-1939
Style	Art Deco
Lot plan	L28_RP19021
Key dates	Local Heritage Place Since — 1 December 2017 Date of Citation — April 2017
Construction	Walls: Face brick

201 Sandgate Rd, Albion was constructed as the retail premises for successful Albion saddlery business C. A. Stephan Pty. Ltd. Carl Albert Stephan established his business circa 1895 in a small timber a shop fronting Sandgate Road with a factory at the rear. In the early twentieth century the business flourished and between 1931 and 1933 improvements were made to both the Sandgate Road retail frontage and the rear factory. C. A. Stephan Pty. Ltd continued to manufacture high quality saddles and harnesses at this site throughout the twentieth century. The two-storey masonry building and former rear factory are important in reflecting the history of Albion's industrial development as well as serving as a reminder of an industry that once thrived in the suburb.

History

In the 1860s John Petrie, Brisbane's first mayor, established a quarry at the base of what is now known as Bartley's Hill. This was Albion's first industry and although it was not a success it opened up the area for industrial growth and residential settlement. Beside Petrie's quarry George Fischer established Albion Pottery a few years later. The introduction of industry brought a significant number of workers and their families into the area with many of them settling into worker's cottages. This in turn encouraged the development of commercial activity in Albion.

By the late 1880s and early 1890s Albion was one of a number of prosperous suburban centres which had arisen in response to the expansion of Brisbane from its former small city core. The building of the Albion Public Hall and the 1889 construction of the impressive Queensland National Bank branch (demolished) on Sandgate Road, next to the Albion Exchange was indicative of the rise of Albion as a prosperous suburban centre. Several other commercial buildings were constructed along Sandgate Road in this period.

The company was founded in 1895 and from that year, Stephan is listed as a saddler on Sandgate Rd. Stephan leased the property from Jens Christiansen. In 1902 Carl Albert Stephan purchased an eighteen perch block of land along Sandgate Road, Albion. An historic photograph from the early twentieth century shows a modest timber weatherboard shop with the words 'C.A. Stephan, Saddle and Harness Maker' on the awning.

The saddlery business consisted of a retail premises with Sandgate Road frontage for the sale of equipment and a rear workshop for the manufacture of the goods. The period in which Stephan established his business was one in which the main means of transportation was horse drawn. C.A. Stephan manufactured high quality harnesses for various horse drawn vehicles such as delivery vans, trams, wagons, sulkies and buggies as well as saddles and other equine related equipment. As demand was high in this era the business flourished.

During the First World War great advances in automobile technology were made. After the war, due to these improvements, cars were being mass-produced and this meant greater affordability. The 1920s saw an increase in ownership of the motor car and the use of the horse drawn carriage diminished. Instead of C.A. Stephan's saddlery business suffering however, it flourished. One factor in this may have been its close proximity to Albion and Eagle Farm racecourses. Another factor was the continued demand for high quality saddles and harnesses throughout Queensland. Horses were being used in the canefields in north Queensland, and cattle and sheep properties in outback Queensland and the Northern Territory. This became C. A. Stephan Pty Ltd's most

lucrative market.

Reflecting the prosperity experienced by the company in the interwar period, the Sandgate Road premises were expanded. In 1931, 1932 and 1933 a succession of building approvals for additions to the shop and the rear factory were made. The contractor for all work was recorded as P.H. Gridley. Constructed at the height of the Great Depression, the two-storey brick retail premises was designed with contemporary Art Deco features that belied the harsh economic times and reflected the company's stability and prosperity. The factory behind the main shop was also expanded.

Carl Albert Stephan died in 1938 but his company continued to flourish thanks to his sons Leslie, Ernest and Herbert who carried on the family business. In 1999 C.A Stephan Pty Ltd moved from Albion and continues to manufacture high quality products for horses, at a new location on the outskirts of Brisbane. This masonry building on Sandgate Road, Albion, is an important reminder of a once thriving industry in Albion.

Following a change of ownership in 1998 the former warehouse has been refurbished and renovated. In 2000, fibro sheeting added in the postwar period was removed as well as stucco rendering. Windows were replaced and most of the interior was converted to residential premises with about 25 per cent being retained as a commercial premises. The renovation reflects the store's 1930s appearance and retains its early twentieth century form and street presence.

Description

Stephan's Saddlery is a two storey shop with a well composed symmetrical street front. It has strong interwar Art Deco architectural elements including large show windows sheltered by a footpath awning and a continuous window hood over the windows above the awning. The building makes a strong contribution to the streetscape.

Statement of significance

Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

Historical

CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history

as the site of the successful saddlery, C.A. Stephan Pty. Ltd, established in the late nineteenth century with

continuous use throughout the twentieth century, it is a reflection of the history of the development of industry in Albion.

Rarity

CRITERION B

The place demonstrates rare, uncommon or endangered aspects of the city's or local area's cultural heritage as the former premises of C.A. Stephan Pty. Ltd. saddlery, it is an important reminder of an industry that once was in high demand but due to the rise of the motor car became diminished and as such it is uncommon.

Representative

CRITERION D

The place is important in demonstrating the principal characteristics of a particular class or classes of cultural places as an example of a relatively intact, typical interwar commercial building.

References

1. *Metropolitan Water and Sewerage Survey Maps*
2. Brisbane City Council, 1946 aerial photographs.
3. *Certificates of Title*, Department of Environment and Resource Management
4. McKellar's Map of Brisbane and Suburbs. Brisbane: Surveyor-General's Office, 1895
5. Queensland Post Office Directories
6. Queensland Electoral Rolls
7. Brisbane City Council, Register of New Buildings, 1931, 1932, 1933
8. www.castephan.com.au
9. *The Courier Mail*, Tuesday 21 March 1939, p10
10. *The Courier Mail*, Tuesday 13 December 1938. p8

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Note: This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

Citation prepared by — Brisbane City Council (page revised September 2020)



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