

## Heritage Citation



### Corner Shop

#### Key details

<b>Also known as</b>	Smalley's Stores (former)
<b>Addresses</b>	At 253 Moray Street, New Farm, Queensland 4005
<b>Type of place</b>	Shop/s
<b>Period</b>	Interwar 1919-1939
<b>Style</b>	Queenslander
<b>Lot plan</b>	L1_RP8782
<b>Key dates</b>	Local Heritage Place Since — 30 October 2000 Date of Citation — February 2011
<b>Construction</b>	Roof: Corrugated iron; Walls: Timber

This interwar store, which included living quarters, has served the local community from the 1920s through to the postwar years. Edward Arthur Victor Smalley was operating 'Smalley's Stores' on the site by 1923. He transferred the property in November 1925 to Winifred Gwendoline Coe, wife of John Coe. In February 1925 J.T. MacMinn (United Party candidate for Merthyr) addressed a meeting at 'Coe's store', indicating that John Coe was renting the premises prior to purchasing the property and the role of the store in community activities. This store and the one at 129 Oxlade Drive, are the only two remaining interwar timber stores on the south-western section of New Farm between Brunswick Street and the river. The growth of these interwar, neighbourhood stores as a result of closer settlement, provided the local community with day-to-day household provisions before the proliferation of chain stores in the postwar years.

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## Statement of significance

### Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

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#### Historical

##### CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history as an interwar purpose-built store that has operated from the 1920s through to the postwar era.

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#### Rarity

##### CRITERION B

The place demonstrates rare, uncommon or endangered aspects of the city's or local area's cultural heritage as a rare, surviving example of a timber, interwar store, once common throughout New Farm before the advent of chain stores in the postwar years.

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## References

1. Brisbane City Council Properties on the Web
2. Brisbane City Council, 1946 aerial photographs.
3. *Catholic Advocate*, 15 August 1918 & 9 April 1925.
4. Brisbane City Council, Sewerage Maps, Detail Plan No 170, 18 June 1925
5. Brisbane City Council, *New Farm and Teneriffe Hill Heritage and Character Study*, Oct 1995, pg 49
6. Department of Environment and Resource Management, Queensland Certificates of Title.
7. *Queensland Post Office Directory*, 1923-24; 1924-25
8. Queensland Electoral Rolls, Electoral District of Brisbane, Subdivision of Merthyr, 1925; 1936
9. Matthews, B., 'Report in Response to the Burra Charter: for works on land at 253 Moray St, New Farm', August 2006
10. Bennett, H, 'New Farm from quality street to mixed assortment', *Brisbane Houses, Gardens, Suburbs and Congregations*, Papers No 22 Brisbane History Group, 2010 pg 170-175
11. Benjamin, G. & Grant, G. *Reflections on New Farm*, New Farm & Districts Historical Society Inc, New Farm, 2008, pg 27
12. *Brisbane Courier*, 26 Jan 1923, pg 12
13. *Brisbane Courier*, 12 Feb 1925, pg 10

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**Note:** This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

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