



Heritage Citation



Broadway Arcade facade

Key details

Also known as	Fitzroy Building, Woolworths (former)
Addresses	At 133 Adelaide Street, Brisbane City, Queensland 4000
Type of place	Office building, Warehouse
Period	Victorian 1860-1890, Federation 1890-1914
Style	Free Classical, Free Style
Lot plan	L4_RP221710
Key dates	Local Heritage Place Since — 30 October 2000 Date of Information — May 2011
People/associations	George Cowlshaw - Stewart and Hemmant warehouse (Architect)

The Adelaide Street frontage of the Broadway Arcade contains the facades of two distinct buildings. The former Stewart and Hemmant warehouse was built in 1886 to a design by George Cowlshaw. It was an extension to the company's Queen Street premises. The adjacent facade was constructed as the Fitzroy Building in 1912. In 1923 the premises was acquired by Commerce House (Queensland) Ltd, a conglomerate of local commercial associations. The 1919 date in the pediment refers to the formation of the commercial entity.

Statement of significance

Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

Historical

CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history

as remnants of late nineteenth and early twentieth century commercial buildings constructed in the centre of the city during periods of commercial prosperity.

Aesthetic

CRITERION E

The place is important because of its aesthetic significance

as ornate facades of adjoining Federation Free Style and Victorian Free Classical influenced commercial buildings.

Historical association

CRITERION H

The place has a special association with the life or work of a particular person, group or organization of importance in the city's or local area's history

as the facades of ornate commercial buildings, one designed by George Cowlshaw and built in 1886 for Stewart

and Hemmant successful clothing manufacturers, and one built in 1912 as the Fitzroy Building which housed a number of commercial tenants.

References

1. Brisbane City Council. Block Plan c.1904-06
 2. *Brisbane Courier* 1911-1915. <http://trove.nla.gov.au/newspaper>
 3. Queensland Certificates of Title
 4. John Oxley Library. Stewart and Hemmant. Manuscript OM79-64/17
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Note: This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

Citation prepared by — Brisbane City Council (page revised June 2022)



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