

Heritage Citation



Corner Shop

Key details

Also known as	Whattall Flats
Addresses	At 563 Brunswick Street, New Farm, Queensland 4005
Type of place	Flat building, Shop/s
Period	Interwar 1919-1939
Style	Art Deco
Lot plan	L6_RP8605
Key dates	Local Heritage Place Since — 30 October 2000 Date of Citation — January 2008
Construction	Walls: Masonry - Render

People/associations	Chambers and Ford (Architect)
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Criterion for listing	(A) Historical; (E) Aesthetic; (H) Historical association
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This building, designed by the notable architectural firm of Chambers and Ford, is an example of the flat/apartment building boom that occurred within inner city Brisbane during the 1930s. Its construction allowed the owners to take advantage of the commercial exposure of Brunswick Street, while meeting the demand for accommodation in the New Farm locality. Demand for accommodation during the late 1930s within New Farm was exacerbated by the construction of the nearby Story Bridge. The name of the flats is given as Whattall Flats.

History

This building, designed by the notable architectural firm of Chambers and Ford, is an example of the flat/apartment building boom that occurred within inner city Brisbane during the 1930s. Its construction allowed the owners to take advantage of the commercial exposure of Brunswick Street, while meeting the demand for accommodation in the New Farm locality. Demand for accommodation during the late 1930s within New Farm was exacerbated by the construction of the nearby Story Bridge. The name of the flats is given as *Whattall Flats*.

Description

This two-story masonry art deco styled structure comprises of commercial premises, at ground level, fronting Brunswick Street and flats located on both levels. A substantial second level pediment fronts the Brunswick street side and a feature art deco entry allows access to the flats via Kent Street.

Statement of significance

Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

Historical

CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history

as an example of combined flats and commercial premises erected to meet commercial and housing demands during the 1930s in the New Farm area.

Aesthetic

CRITERION E

The place is important because of its aesthetic significance

as an example of art deco styled architecture applied to a combined commercial and apartment building.

Historical association

CRITERION H

The place has a special association with the life or work of a particular person, group or organization of importance in the city's or local area's history

as an example of the work of the notable Brisbane architectural firm Chambers and Ford.

References

1. *A & B Journal of Queensland*, September 1937
2. Brisbane City Council, Detailed Plan No. 161, Brisbane: Department of Works, 1937
3. Brisbane City Council, *Register of New Buildings 1925-1940*, Brisbane: Department of Works, 1938
4. Department of Natural Resources and Mines, *Record of Titles*, Brisbane: Queensland Government, 1893-1941
5. Properties on the Web, http://propweb:8001/propwebprod/plsql/bccpdsly.process_lot_plan_search, (last accessed 25 September 2001)
6. Wise's Directories, *The Queensland Post Office and Official Directory (Wise's)*, Brisbane: Wise's Directories, 1900-1938

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Note: This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

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