

Heritage Citation



Hall's Building (former)

Key details

Addresses	At 102 Commercial Road, Teneriffe, Queensland 4005
Type of place	Shop/s
Period	Interwar 1919-1939
Style	Free Style
Lot plan	L2_RP42509
Key dates	Local Heritage Place Since — 30 October 2000 Date of Citation — June 2011
Construction	Roof: Corrugated iron; Walls: Masonry

'Hall's Buildings' were constructed in 1924 for owner Lucy Hall, wife of Robert Hall, who lived on nearby Teneriffe Drive. She purchased the property from hotelier Denis O'Connor and the premises were constructed shortly afterwards, in response to the area's industrial and residential growth in the interwar period. The two-storey brick building was first leased as a grocery store and has subsequently had a number of storekeepers over the years. The premises were strategically located to take advantage of the area's industrial and residential growth in the interwar years. The building was part of a small corner shopping precinct catering to local residents as well as workers employed in nearby factories and woolstores.

History

The potential of the Newstead/Teneriffe area (previously known as Bulimba) for deep water wharfage was first recognised as early as 1864 when the Riverside Coal and Transport Company was established to provide a barge service between Brisbane and Ipswich. From around that time residents were also attracted to the area. Wealthy merchants and professionals built their homes on the heights of Teneriffe Hill, taking advantage of the views and cooling breezes.

With the establishment of large industries from the 1890s, an increasing number of workers moved to the area to live to be close to places of employment. Workers' cottages filled the slopes and river flats, which were within walking distance of the factories and wharves lining the waterfront. By the 1920s industrial activity had changed the face of Newstead and Teneriffe which eventually led to the erosion of the area's residential nature. The area's growth created a demand for retail facilities to serve a large working population.

In 1924 Lucy Hall purchased the strategically located property on Commercial Road from hotelier Denis O'Connor. Shortly afterwards store premises were constructed. Mrs Hall lived nearby in the prestigious Teneriffe Drive. The store was leased to a variety of people and more recently it has been converted for use as a restaurant.

Description

The shell of the interior of the building is still intact including some decorative plasterwork, cornices and ceiling roses and original windows and doors although recent tenants have added their own touches. Apart from the form of the interior, which relates to its function as a commercial store, the remnants of the interior are typical of a 1920s building.

The two-storey brick building (now painted) has been modified over the years which has included the footpath awning and balustrading to the upstairs verandah.

Statement of significance

Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

Historical

CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history

as it demonstrates the historical pattern of development along Commercial Road, with the growth of the Newstead-Teneriffe area in the interwar period.

References

1. Brisbane City Council Properties on the Web
2. Brisbane City Council, 1946 aerial photographs.
3. *Certificates of Title*, Department of Environment and Resource Management
4. Brisbane City Council Building Cards
5. *Queensland Post Office Directory 1925-26*
6. *Draft Newstead and Teneriffe Waterfront Development Control Plan*, Brisbane City Council, Dec 1994, Heritage Place No 17 [Hall's Building]
7. Australian Electoral Rolls, Subdivision of Fortitude Valley, 1925, pg 13
8. Queensland Women's Historical Association, Booroodabin: *A sesquicentenary history of Breakfast Creek, Bowen Hills, Newstead and Teneriffe 1823-2009*, QWHA, 2nd and revised ed, 2009, pg 64
9. Queensland Women's Historical Association. *A Look Back in Time: A History of Bowen Hills - Newstead and 'The Creek'*. Breakfast Creek: QWHA, 1996.

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Note: This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

Citation prepared by — Brisbane City Council (page revised September 2020)



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