

## Heritage Citation



### Merillon

#### Key details

**Addresses** At 549 Brunswick Street, New Farm, Queensland 4005

**Type of place** Flat building

**Period** Interwar 1919-1939

**Style** Art Deco

**Lot plan** L4\_BUP105011; L3\_BUP105011; L1\_BUP105011; L8\_BUP105011;  
L15\_BUP105011; L6\_BUP105011; L11\_BUP105011; L14\_BUP105011;  
L2\_BUP105011; L5\_BUP105011; L7\_BUP105011; L9\_BUP105011;  
L10\_BUP105011; L12\_BUP105011; L13\_BUP105011; L16\_BUP105011

**Key dates** Local Heritage Place Since — 30 October 2000  
Date of Citation — November 2010

**Construction**

Roof: Tile;  
Walls: Masonry

**Criterion for listing**

(A) Historical; (B) Rarity

'Merillon' flats were built on the site of a house owned by Selina Fuller at 541 Brunswick Street which had been destroyed by fire in 1933. In 1935 the land was transferred to Winifred Christina McAvoy, wife of Daniel Patrick McAvoy and a block of flats was subsequently built on the site. The property was transferred to Harry Philip Payten in 1941. The building, located on the Fortitude Valley fringe, was constructed during the interwar building boom to cater to the growing demand in New Farm for rental accommodation on the Brunswick Street tramline. The two-storey, masonry building has some Art Deco elements, including the name 'Merillon' in stylised lettering on a parallel line motif above the central entry as well as a stepped parapet. The building has been extended at the rear with additional units in more recent times.

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## Statement of significance

### Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

#### Historical

##### CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history

as evidence of New Farm's dramatic transformation in the interwar period, which saw a large number of flats constructed in close proximity to public transport and the city.

#### Rarity

##### CRITERION B

The place demonstrates rare, uncommon or endangered aspects of the city's or local area's cultural heritage

as one of a surviving number of interwar flats that make a valuable contribution to New Farm's built fabric, which is undergoing rapid change with increasing high-density development.

## References

1. Brisbane City Council Properties on the Web
2. Brisbane City Council, 1946 aerial photographs.
3. Brisbane City Council, Sewerage Maps, Detail Plan No 161, 5 Aug 1937
4. Brisbane City Council, Surveyor's Notebook, 28 Aug 1924
5. Musgrave, Elizabeth and Kaylee Wilson, *New Farm and Teneriffe Hill Heritage and Character Study*, Brisbane City Council Heritage Unit, Oct 1995
6. Department of Environment and Resource Management, Queensland Certificates of Title.
7. Department of Environment and Resource Management, 'Julius Street Flats', Queensland Heritage Register entry
8. Queensland Post Office Directories, 1934-1940
9. Bennett, H, 'New Farm from quality street to mixed assortment', *Brisbane Houses, Gardens, Suburbs and Congregations*, Papers No 22 Brisbane History Group, 2010 pg 151-175
10. Watson, Donald and Judith McKay. *A Directory of Queensland Architects to 1940*. (St. Lucia: U of Q Press, 1984)
11. Apperly, Richard et al. *A pictorial Guide to Identifying Australian Architecture* Sydney: Angus and Robertson, 1989
12. *Courier Mail*, 3 May 1934, pg 9
13. *Courier Mail*, 9 May 1934, pg 18
14. *Courier Mail*, 11 May 1934, pg 11
15. *Courier Mail*, 27 July 1934, pg 13

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**Note:** This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects

of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

**Citation prepared by** — Brisbane City Council (page revised June 2022)



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