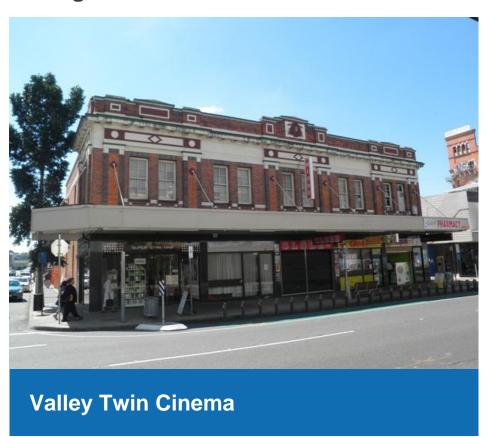


Heritage Citation



Key details

Addresses	At 226 Brunswick Street, Fortitude Valley, Queensland 4006
Type of place	Cinema, Shop/s
Period	Interwar 1919-1939
Style	Stripped Classical
Lot plan	L3_RP9744
Key dates	Local Heritage Place Since — 30 October 2000 Date of Citation — June 2011
Construction	Roof: Corrugated iron; Walls: Face brick
People/associations	Hennessy and Hennessy and F.R. Hall (Architect)

The prosperous 1920s stimulated Fortitude Valley's commercial and industrial growth. The main commercial core of the Valley, centred on Brunswick Street, underwent considerable change as modern buildings replaced older ones. 226 Brunswick Street was among those constructed during this time of change. Starting life as general commercial premises, it was designed by Brisbane architectural firm, Hennessy and Hennessy and F.R. Hall, and constructed for the butchering firm, A. Sparkes Ltd. When completed in 1923 it was occupied by a variety of businesses, including a cafe, hairdresser and the Valley Laundry Receiving Office. The building was converted into a twin cinema around 1975.

Statement of significance

Relevant assessment criteria

This is a place of local heritage significance and meets one or more of the local heritage criteria under the Heritage planning scheme policy of the *Brisbane City Plan 2014*. It is significant because:

Historical

CRITERION A

The place is important in demonstrating the evolution or pattern of the city's or local area's history

as its completion in 1923 illustrates the boom period in the Valley during the 1920s.

Aesthetic

CRITERION E

The place is important because of its aesthetic significance

as it is an attractively detailed relatively intact interwar commercial building featuring contrasting brick and render construction that makes an interesting and pleasing addition to the local streetscape.

Historical association

CRITERION H

The place has a special association with the life or work of a particular person, group or organization of importance in the city's or local area's history

as an example of the work of Brisbane architectural firm, Hennessey and Hennessy and F.R. Hall.

References

- 1. Brisbane Courier, Saturday 11 August 1923, p.7
- 2. Queensland Post Office Directories
- 3. The Architecture and Building Journal of Queensland, 7 August 1923, p. 7-10

Copyright Brisbane City Council

Note: This citation has been prepared on the basis of evidence available at the time including an external examination of the building. The statement of significance is a summary of the most culturally important aspects of the property based on the available evidence, and may be re-assessed if further information becomes available. The purpose of this citation is to provide an informed evaluation for heritage registration and information. This does not negate the necessity for a thorough conservation study by a qualified practitioner, before any action is taken which may affect its heritage significance.

Citation prepared by — Brisbane City Council (page revised June 2022)



Dedicated to a better Brisbane